## vestfrost

#vestfrosthome

## Vestfrost as a household brand – **history**

1963

1973

1992

2007

#### **Establishment of the company**

Vestfrost was incorporated by Arne Højvig on 21 March. Vestfrost was established as a continuation of the then existing Artik, manufacturer of household freezers.

**Cooperation with Electrolux** 

Swedish Electrolux acquires 50% of shares In Vestfrost which opens a period of valuable cooperation of the both companies.

#### Opening of a new plant

The first freezer leaves the production line at the new plant.

#### **Incorporation of the company**

In order to meet the rising demand and diverse needs, the company is split into divisions: Vestfrost - which provides products to households, and Vestfrost Solutions - to support business customers.



1970

1981

2006

2008

### **Expansion of production capacities**

In January, on account of increasingly raising demand for Vestfrost refrigerators and freezers.

A two-shift work system is introduced.

### **Optimisation of production**

In pace with production growth, numerous improvements are made. Production is divided into three separate lines. One for chest freezers, one for refrigerators and one for heat pumps.

#### Partnership with Vestel

Vestfrost enters into strategic partnership with Vestel - one of Europe's largest manufacturers of electronics

### **Expansion of the product range**

Vestel - one of the largest manufacturers of household appliances and radio and television equipment acquires the rights to the "Vestfrost" brand. This takeover reinforces the company and expands the product portfolio of the Vestfrost brand by subsequent categories: cookers, stoves cooking plates, washing machines and dishwashers.



V



2017

#### **Debut on the Polish market**

Thanks to cooperation with Vestel Poland, products Debut on the Polish market

2016

### Expansion on Scandinavian markets

Vestfrost products return to sales in Norway, Sweden and Finland.

2014

#### **Vestfrost sets new trends**

Again, Vestfrost becomes the market leader and sets new energy consumption standards by introducing the FZ wine cooler, 414W, A+ energy consumption class.

After one year's presence on the Danish market, Vestfrost debuts with an 8 kg automatic washing machine featuring PyroJetwith a record-breaking effective energy consumption class: A+++ -70%.

2009

### First automatic washing machine

The Danish market sees the first automatic washing machine prepared, designed and manufactured with care for the top technical parameters, high quality and simple service; all that is so important in all Vestfrost products.



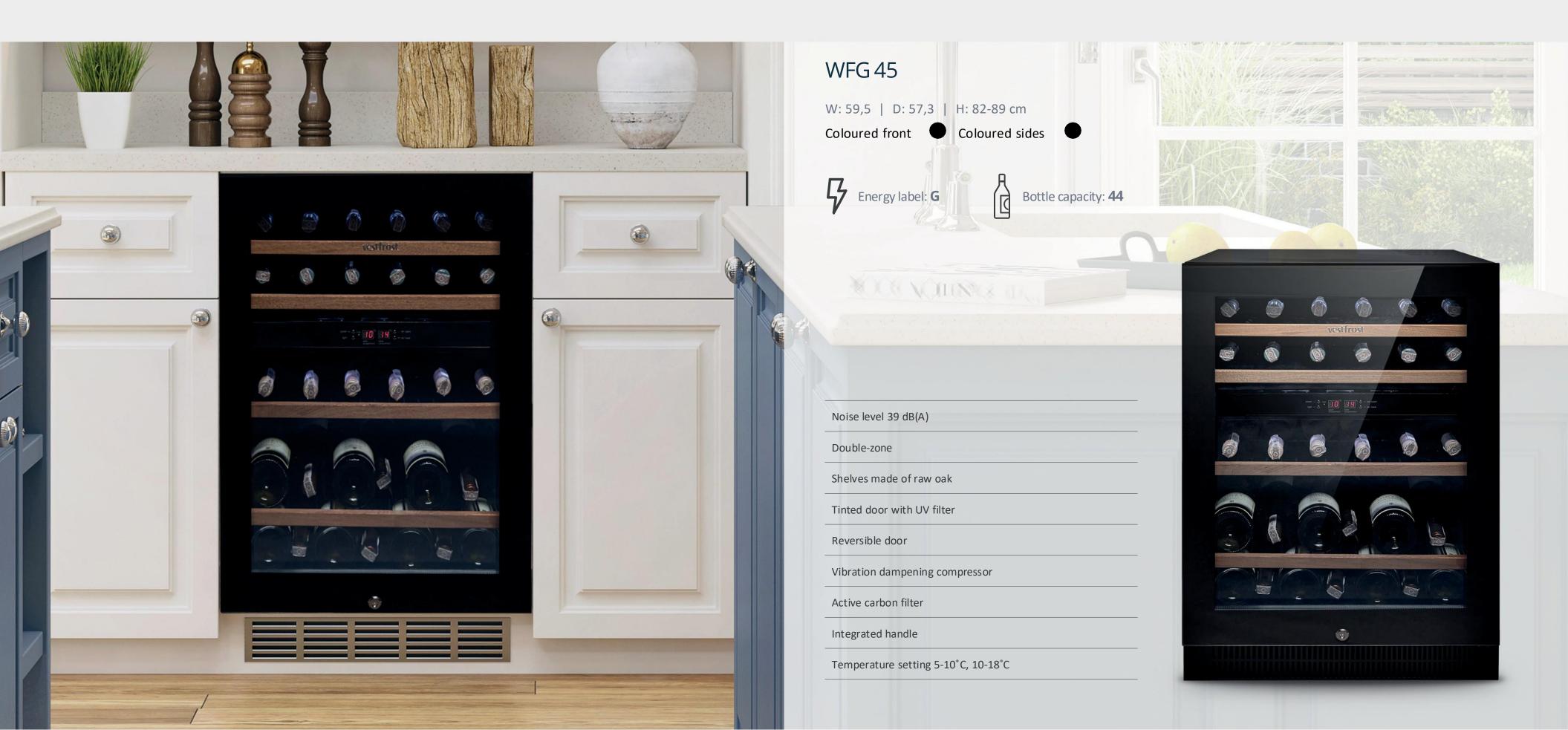
# Wine fridges in your home

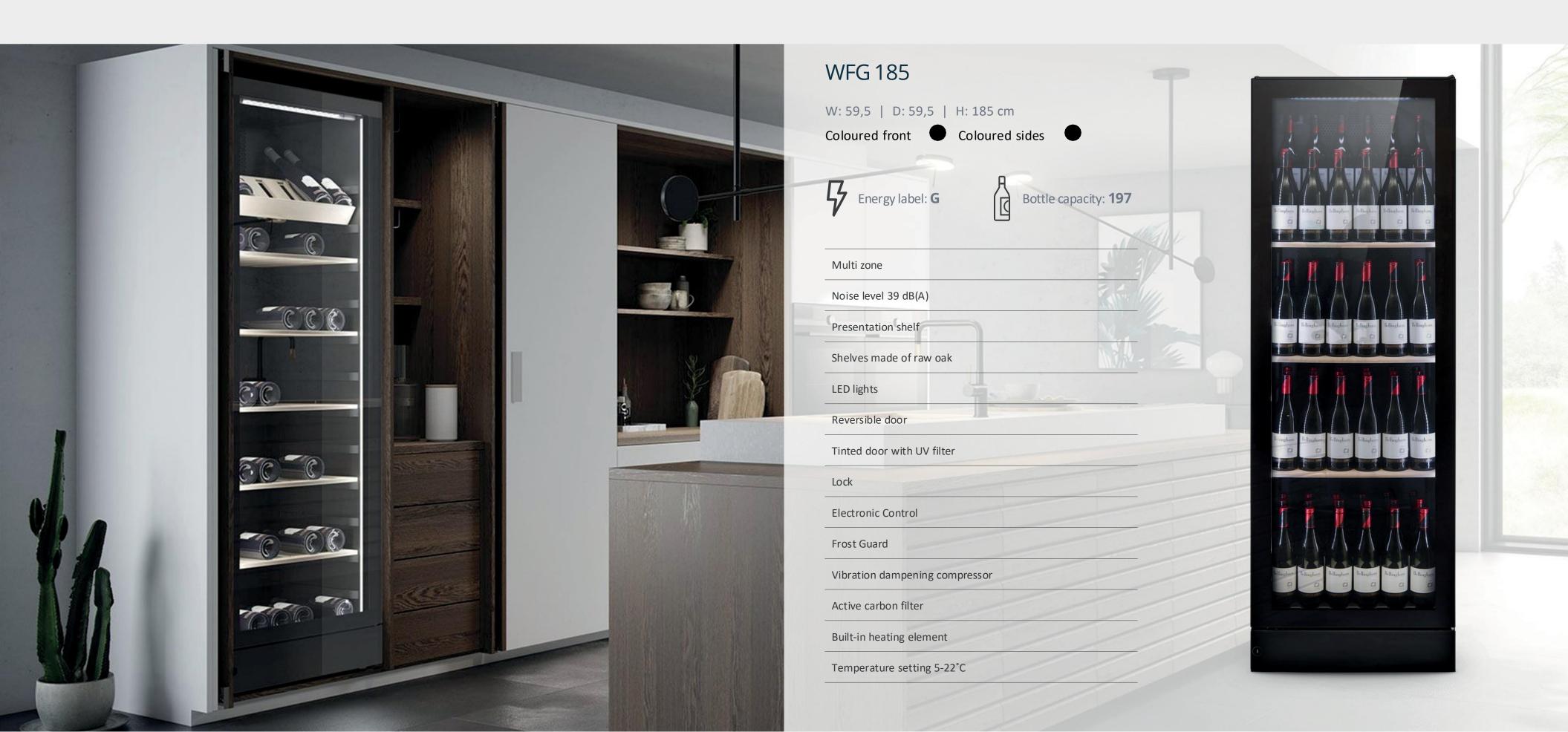
**Vestfrost** has produced professional wine fridges **for more than 25 years**. 25 years ago, customers were primarily gourmet restaurants, wine traders and professional collectors, all of whom make high demands for the environment in which the wine is stored.

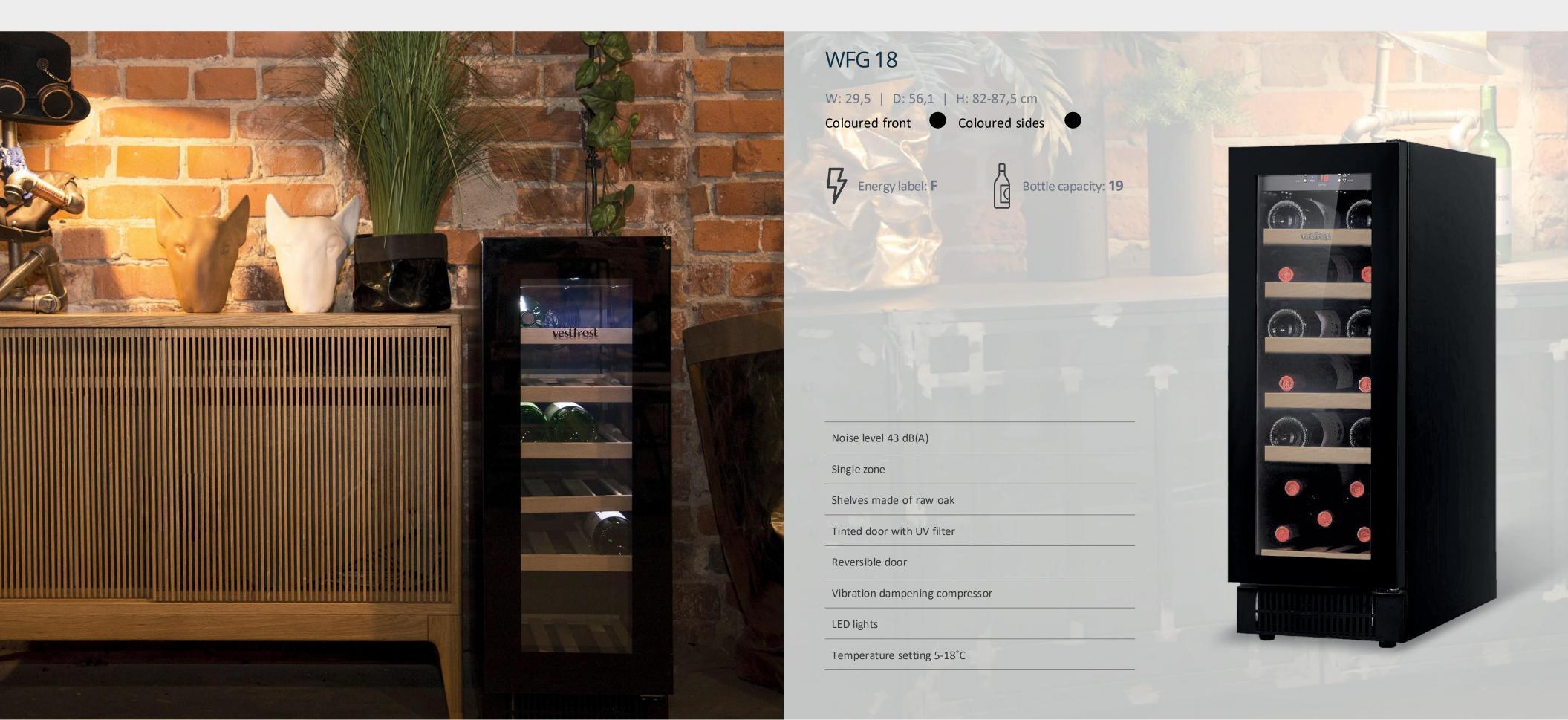
Since then the number of passionate wine enthusiasts has grown and the interest for proper storage and serving has increased. That is why Vestfrost's **professional wine fridges** have now moved into private dwellings.

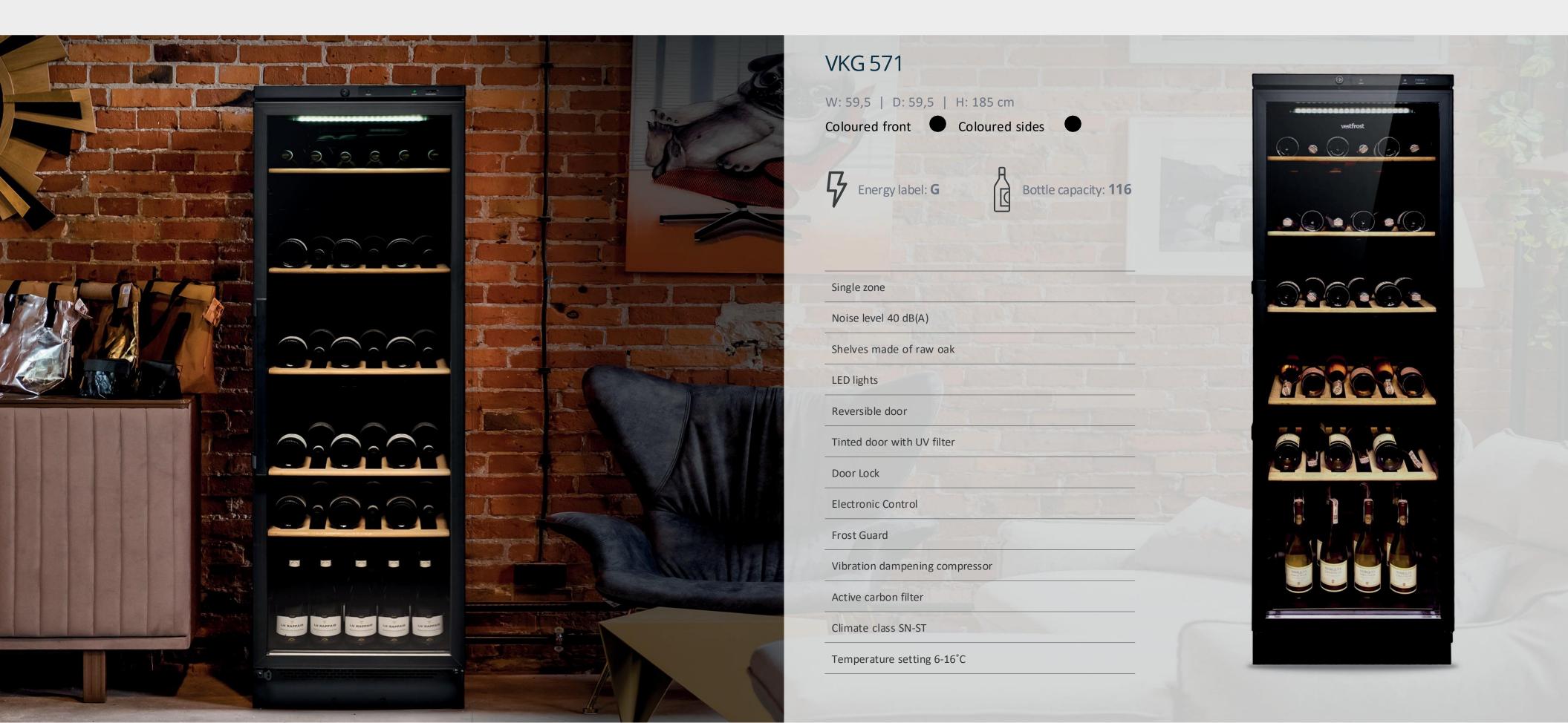
Vestfrost is one of the few suppliers that designs, develops and produces wine fridges in Denmark.













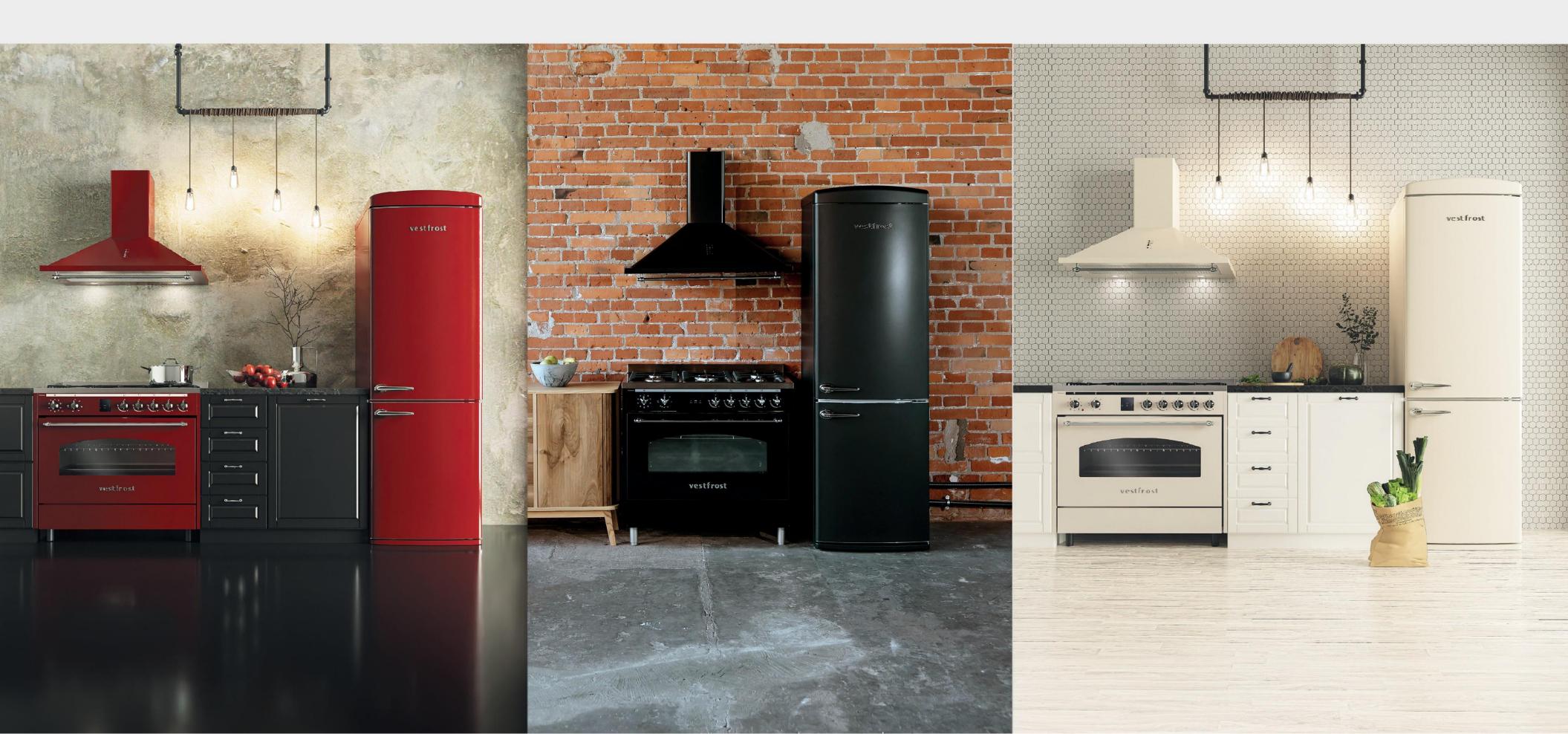
### More than Retro

For those who expect functionality beyond design and they play with styles, we redefine the concept modern refrigerator.

**The retro line** is characterized by a stylish design, rounded corners and elegant finish refrigerator interiors that we combined with the newest technical solutions.



## **RETRO** Sets





## **RETRO** Sets



## More than Retro

### **FREESTANDING**

## Refrigerator



W: 60,5 | D: 68,1 | H: 190,1 cm

















Climate class	T/SN
Total net capacity	331 l
Total net capacity of the fridge	230
Total net capacity of the freezer	101
Freezing capacity	5 kg/24h
Noise level	41 dB (A)
Annual energy consumption	250 kWh
Refrigerant	R600a
EAN	5901138701539



## FREE-STANDING Induction cooker

### Induction cooker VC-993wnPIBR





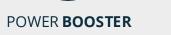


GUIDES



**LED** DISPLAY









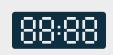
## FREE-STANDING Gas cooker

### Gas cooker VC-993wnPBG













5 GAS BURNERS

9 BAKING AND ROASTING PROGRAMMES

**LED** DISPLAY

**GAS LEAKAGE**PROTECTION

**CATALYTIC** CLEANING



### WALL Cooker hood

### Cooker hood VE-90RSABR





W: 90 | D: 50 | H: 76-104 cm







**LED** LIGHTING





3 speeds + intensive mode	
max. efficiency 745 m³/h	min. noise 46 dB
Brushless motor	Chrome handle

## Fridge-freezer



## Fridge-freezer

### VR-FB383-2H0 Series









**Metal**Cooling









WINE **SHELF** 



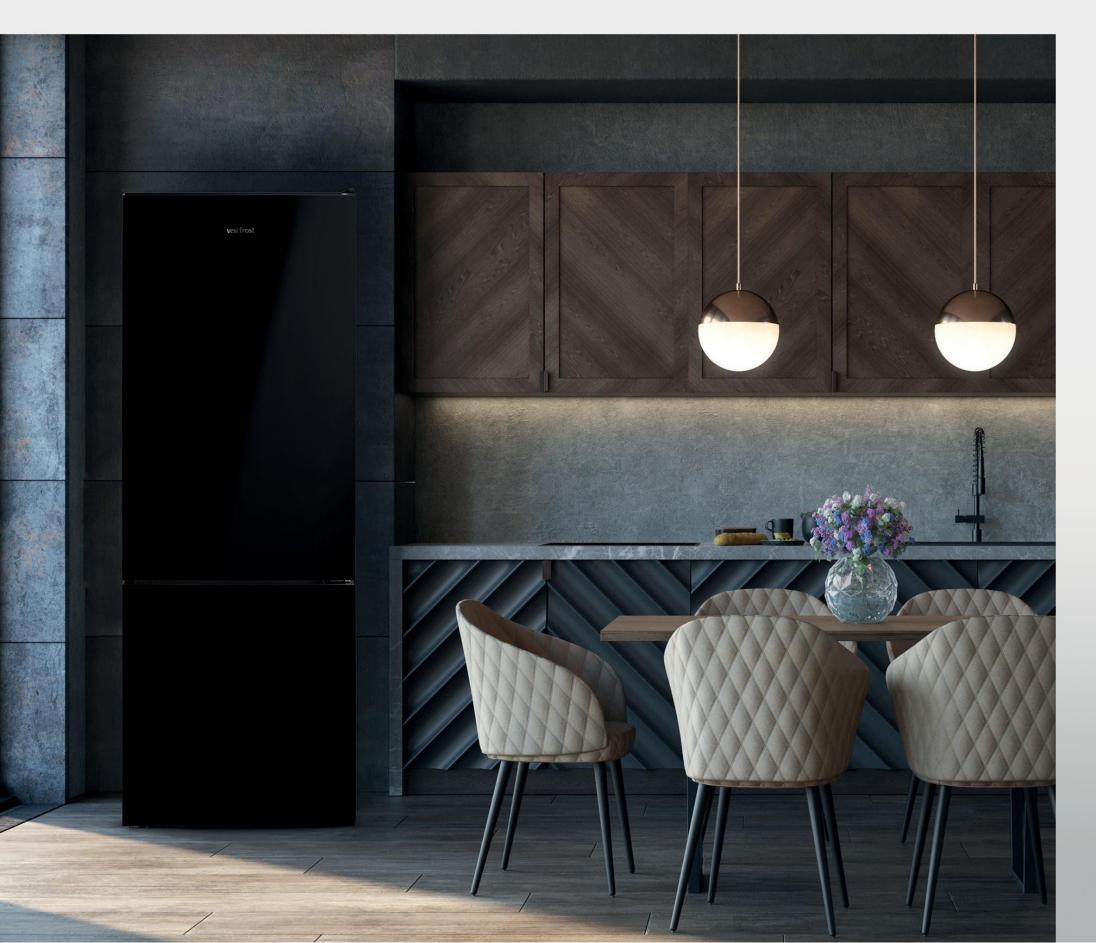


3 door shelves
3 freezer drawers
3 glass shelves in fridge
Portable wine holder

Super Freeze / Super Cool, Eco mode / Holiday mode, Child lock / Open door alarm, Touch Control

## FREE-STANDING Fridge-freezer

### VR-FB492-2H0 Series



















WINE **SHELF** 





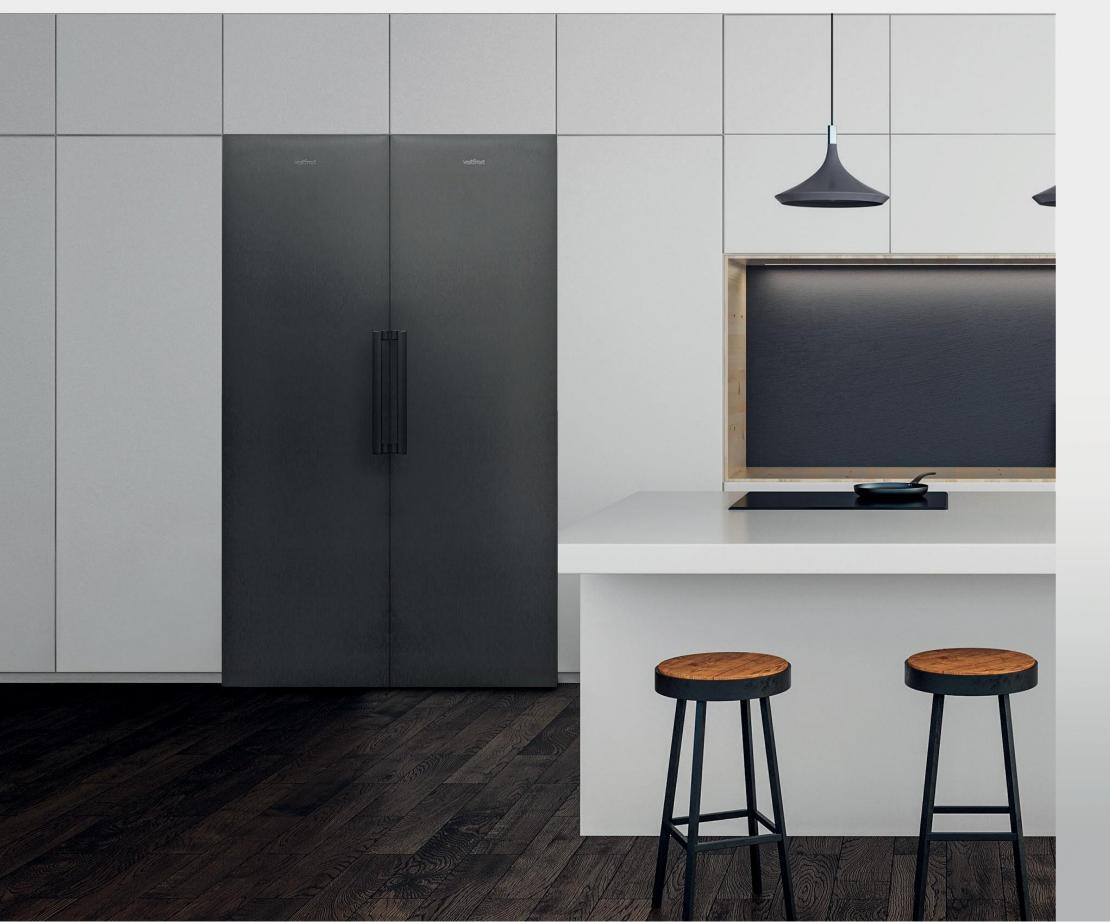
Cooling chamber	3 door shelves
Folding telescopic glass shelf - vShelf	3 freezer drawers
Egg container	3 glass shelves in fridge
Portable wine holder	Super Freeze, Eco mode, Open door alarm, Touch Control

### V

## Fridge-freezer

Fridge VR-FF372-2H0D

Freezer VR-FF375-2H0D























**LED** LIGHTING

Super Freeze	
Eco mode	

Open door alarm

Touch Control

Screensaver mode

V-Move handle



W: 59,5 | D: 65 | H: 186 cm

## FREE-STANDING Fridge-freezer

### VR-FW916-1E0 Series

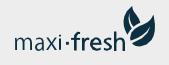
























W: 91 | D: 75 | H: 185 cm

Ice cube tray	8 door shelves
Cooling chamber	4 drawers and 2 glass shelves in the freezer
Egg container	3 glass shelves in fridge

Super Freeze / Super Cool, Eco mode / Holiday mode, Child lock / Night mode, Screensaver mode

## Fridges and freezers



## Fridges and freezers



### VR-BF27912H1S



Inox trims

Door on Door hinges

### VR-BF27952H1S



Touch Control Panel

LED lighting

Drawers with Inox trims

Door on Door hinges

## Refrigerator and freezer



### VR-BS16501M0

Compact Size

Mechanical Control

Large size drawers 3 pcs.

Door on Door hinges





### VR-BB27612H1S



Touch Control Panel

Wine rack

LED lighting from the top and sides

TURBO Fan

Door on Door hinges

Sliding Tray

### BUILD-IN Hob

### NEW



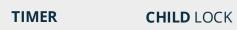
### Induction hob VI-64TTN10BK

















4
COOKING ZONES

9 **POWER LEVELS** 



### Oven VO-65W19MAVMB





## Washing machine + tumble dryer



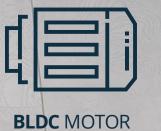














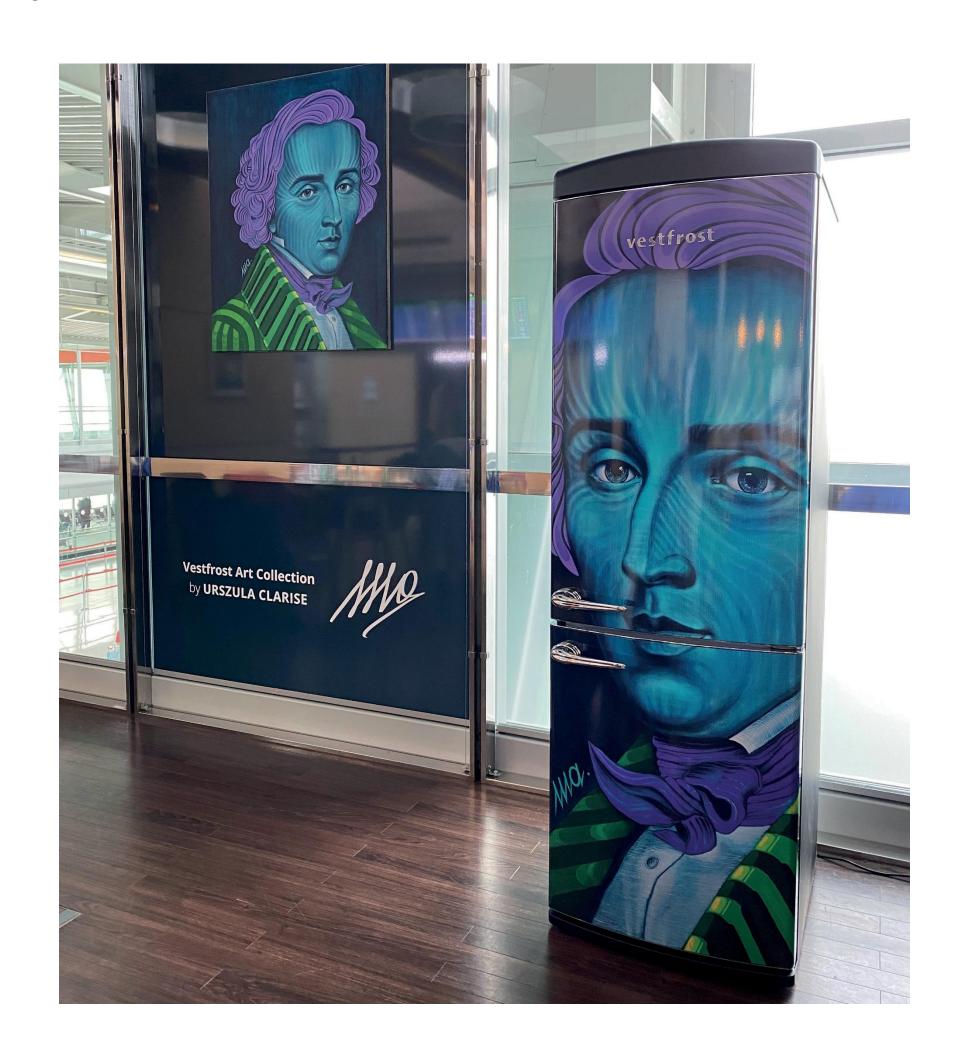


## Licence of National Insitute of Fryderic Chopin





Vestfrost Art Collection
by URSZULA CLARISE

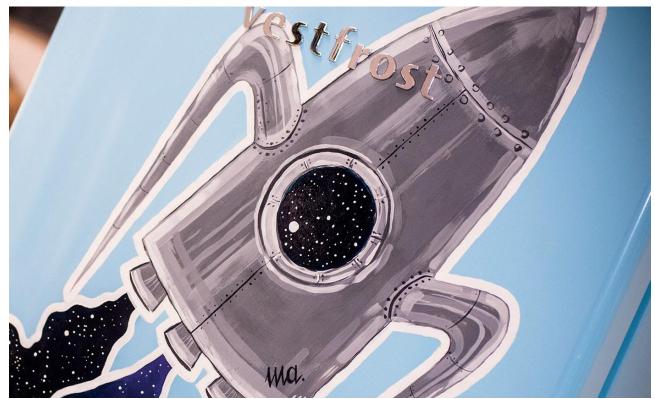


## Hand painted fridge for charity auction











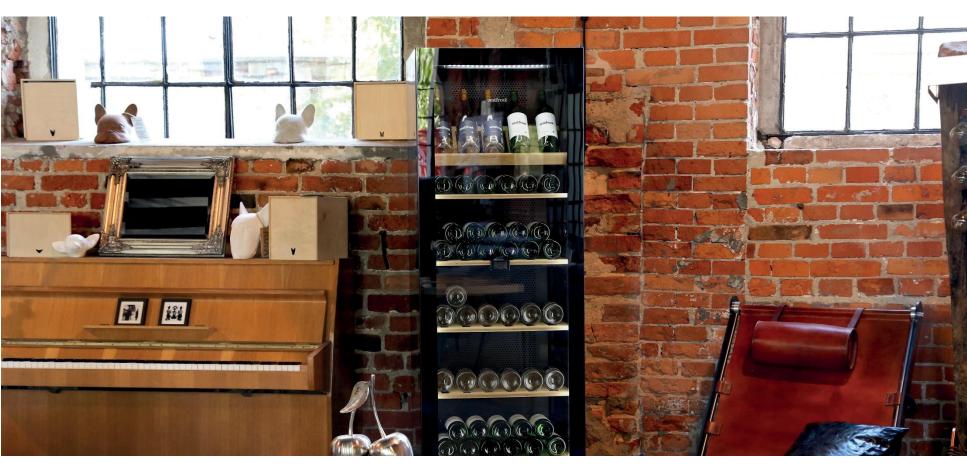












## Pani to Potrafi — cooperation with architects











## Marta Czerkies – cooperation with architects









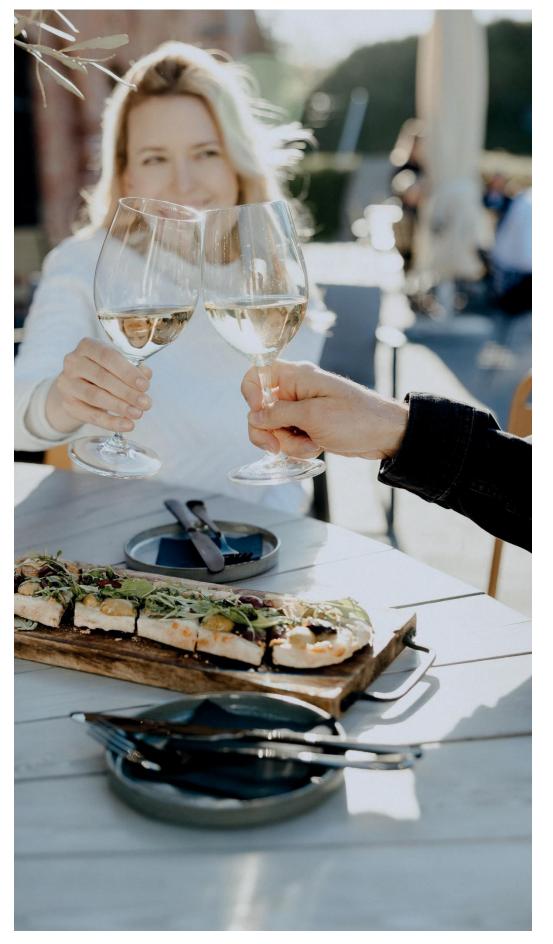










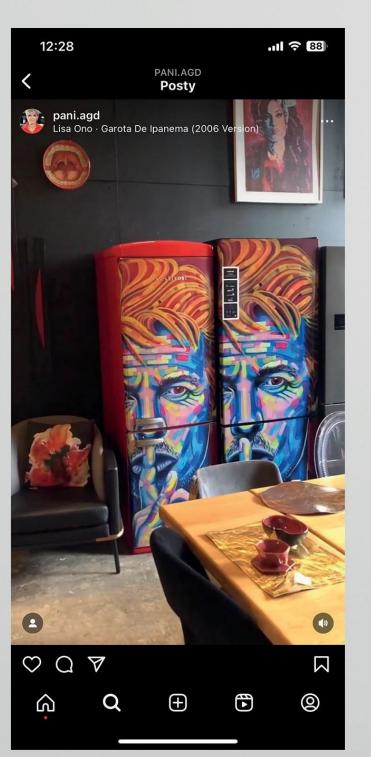


### Pani AGD

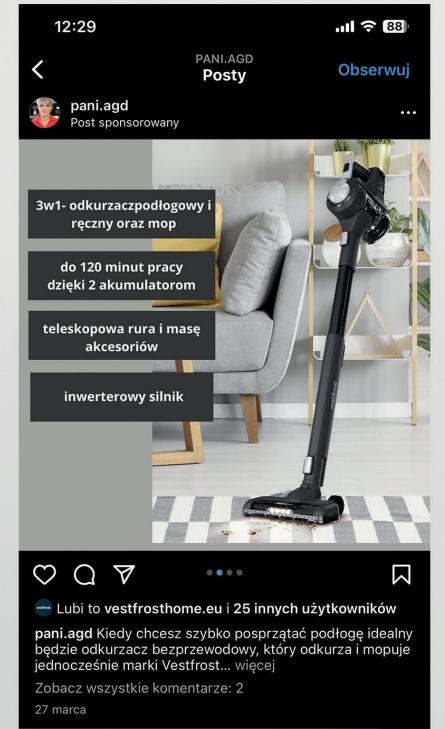
### - social media











## Video **Testy**– social media

















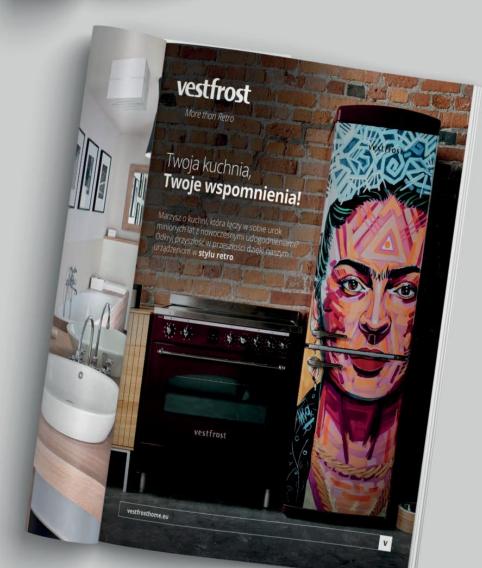
ferment



Γ ] LABEJ

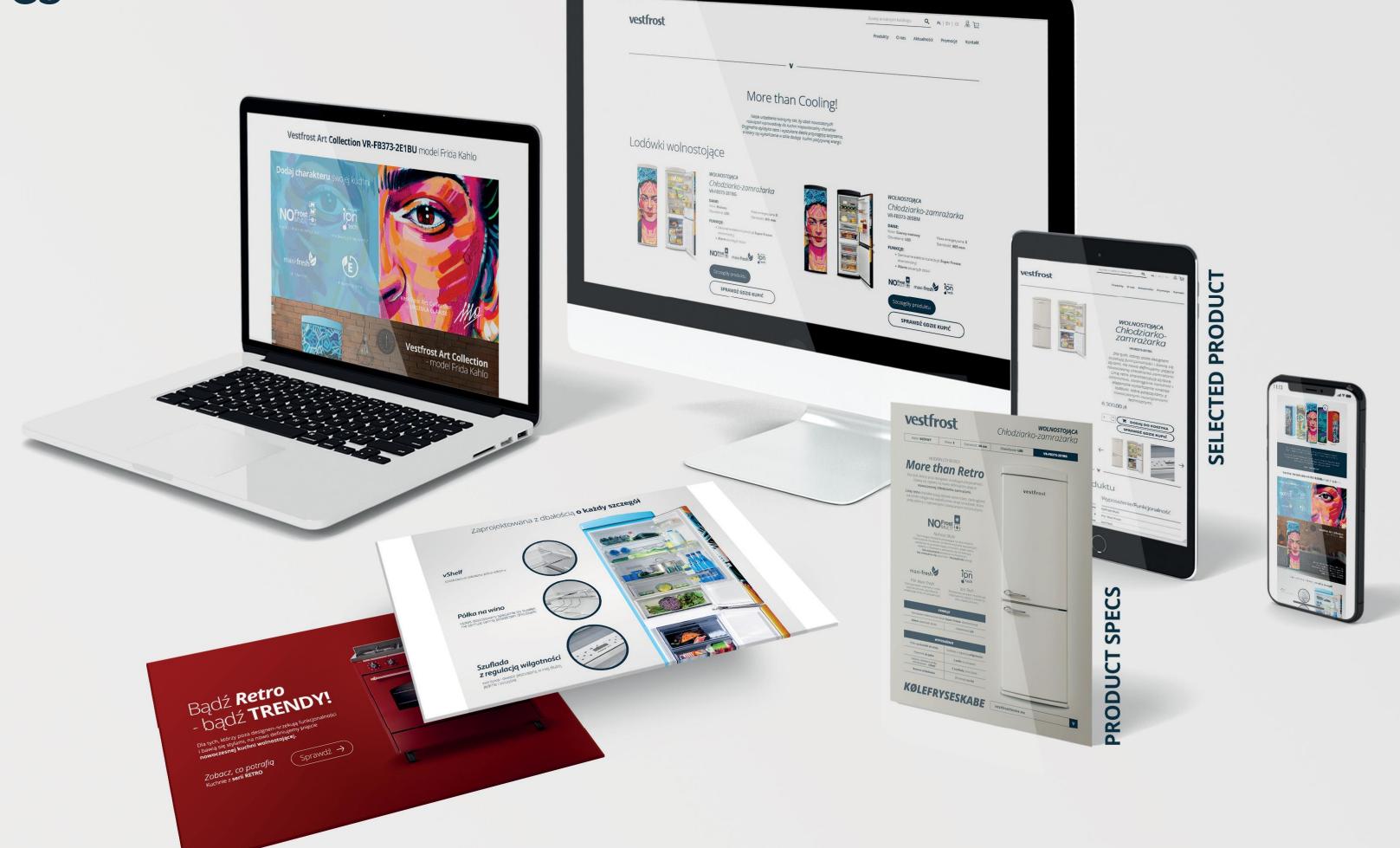
Weranda

Whętrze

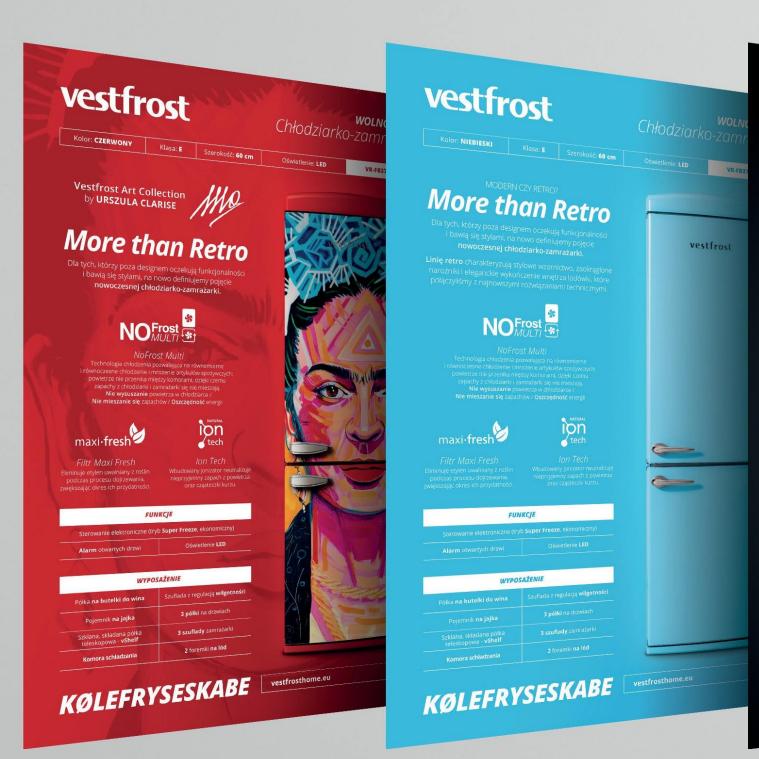




Vestfrost web page PL/EN/CS



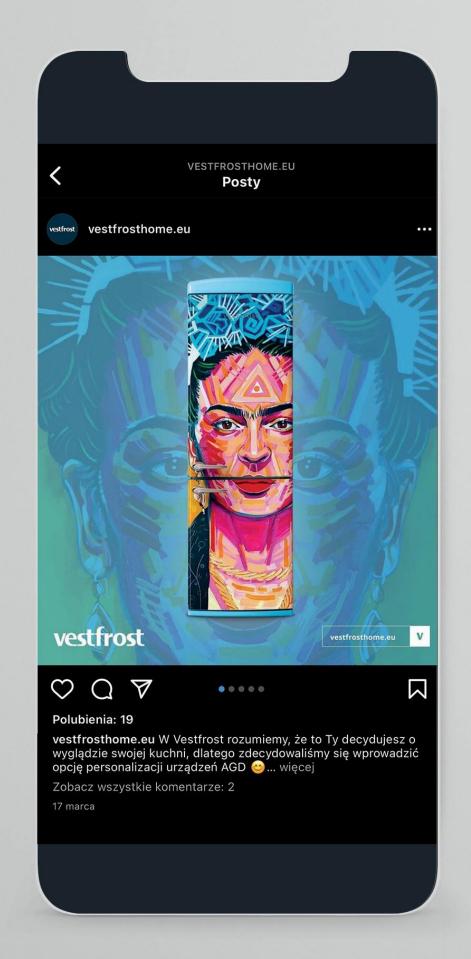
# Vestfrost lineup – product cards







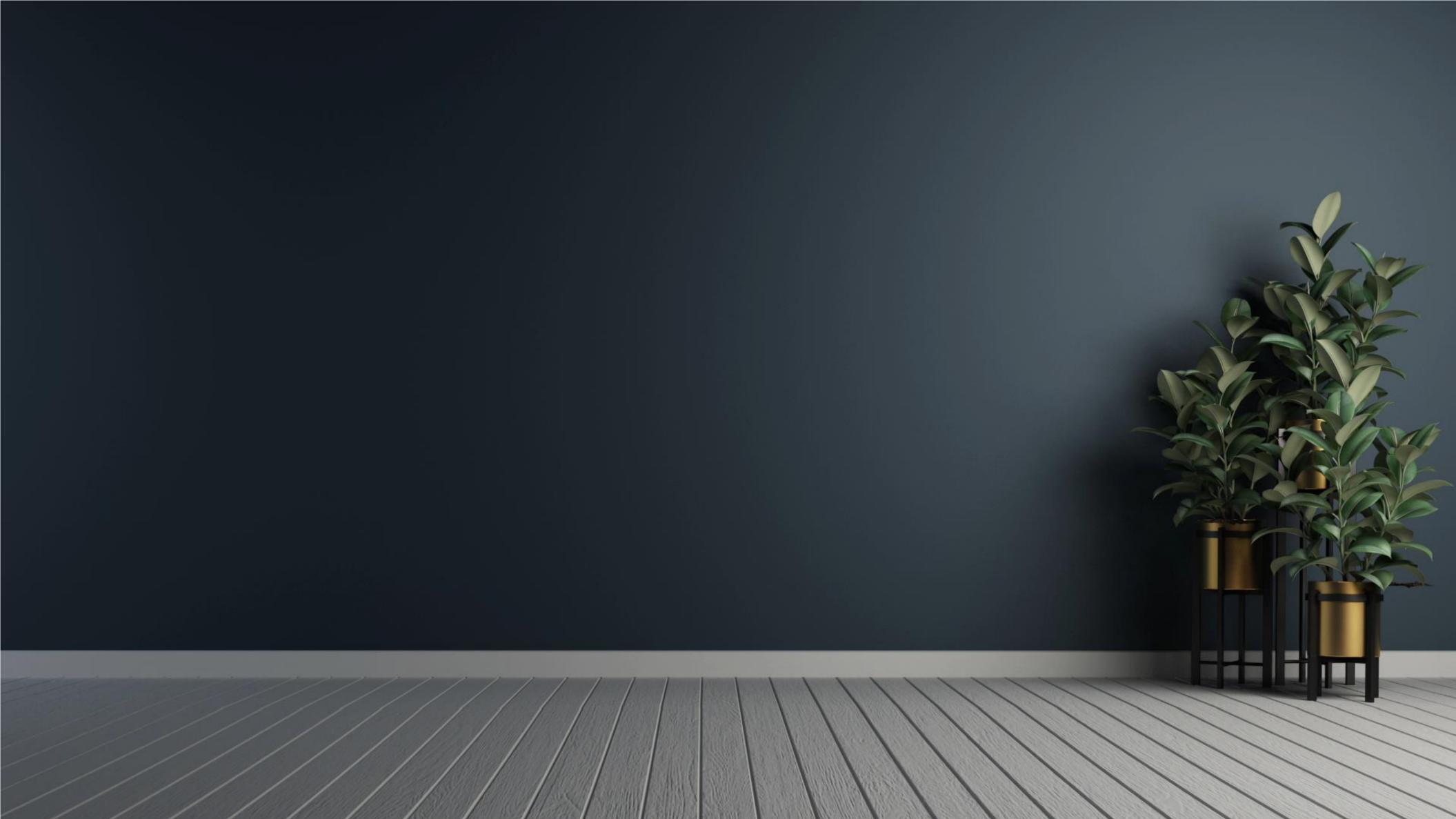
# Vestfrost lineup – social media







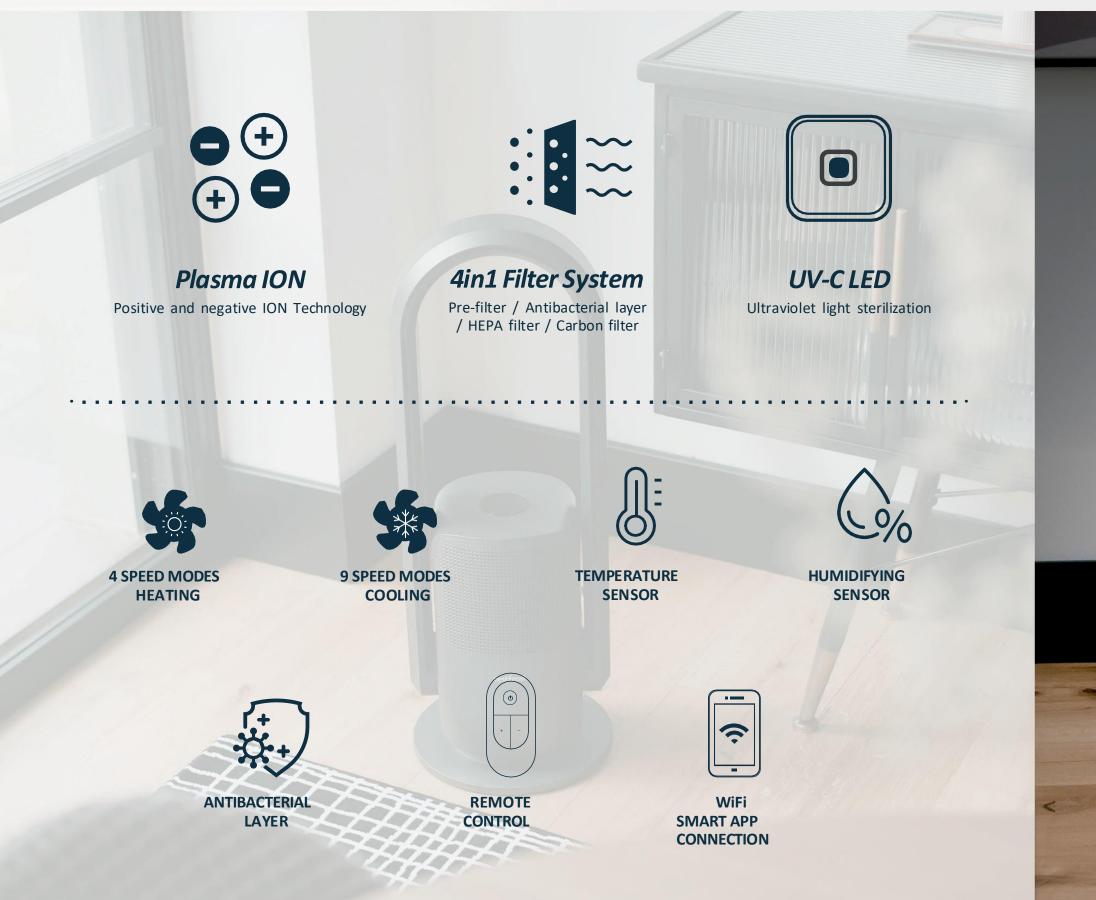


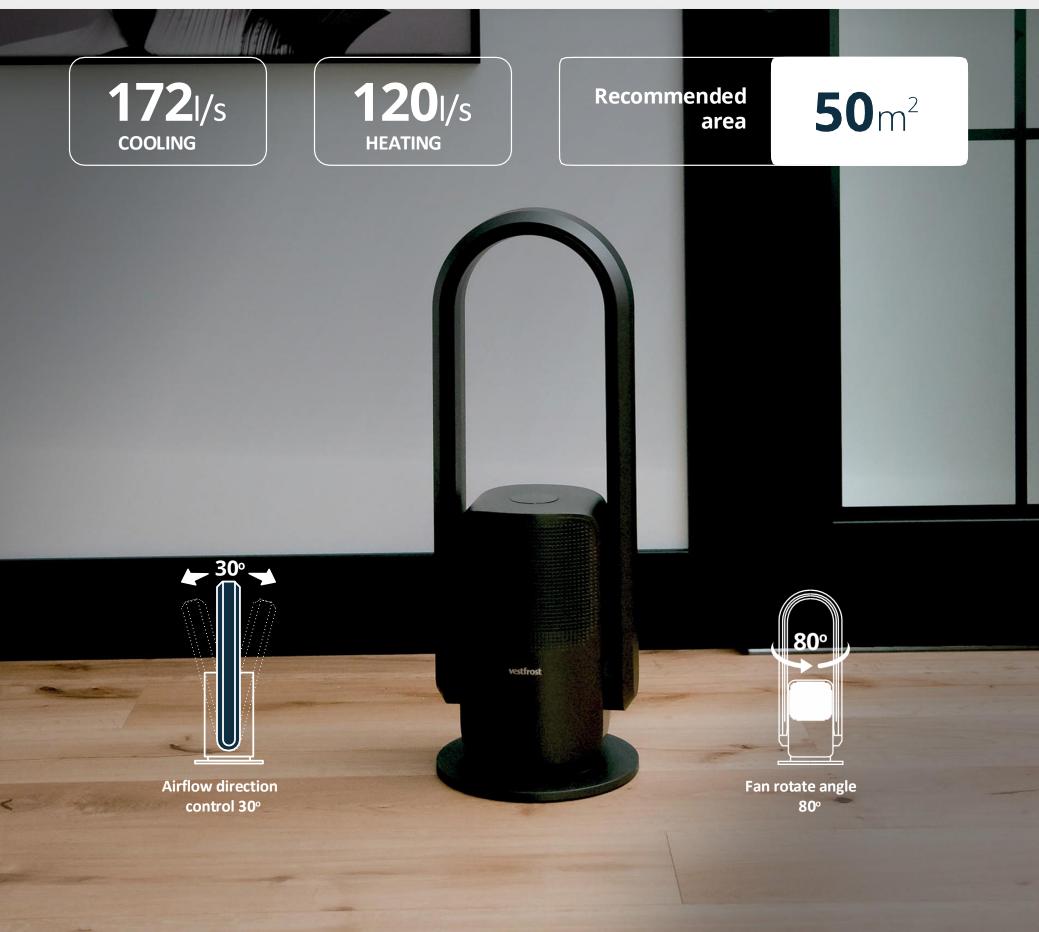


## AIR PURIFIER with fan function vp-B1F50WH

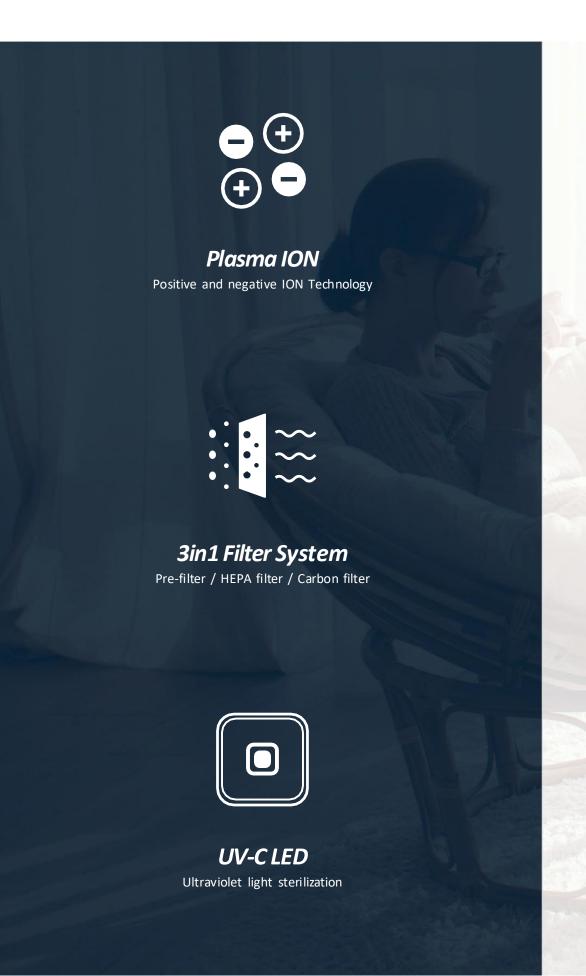


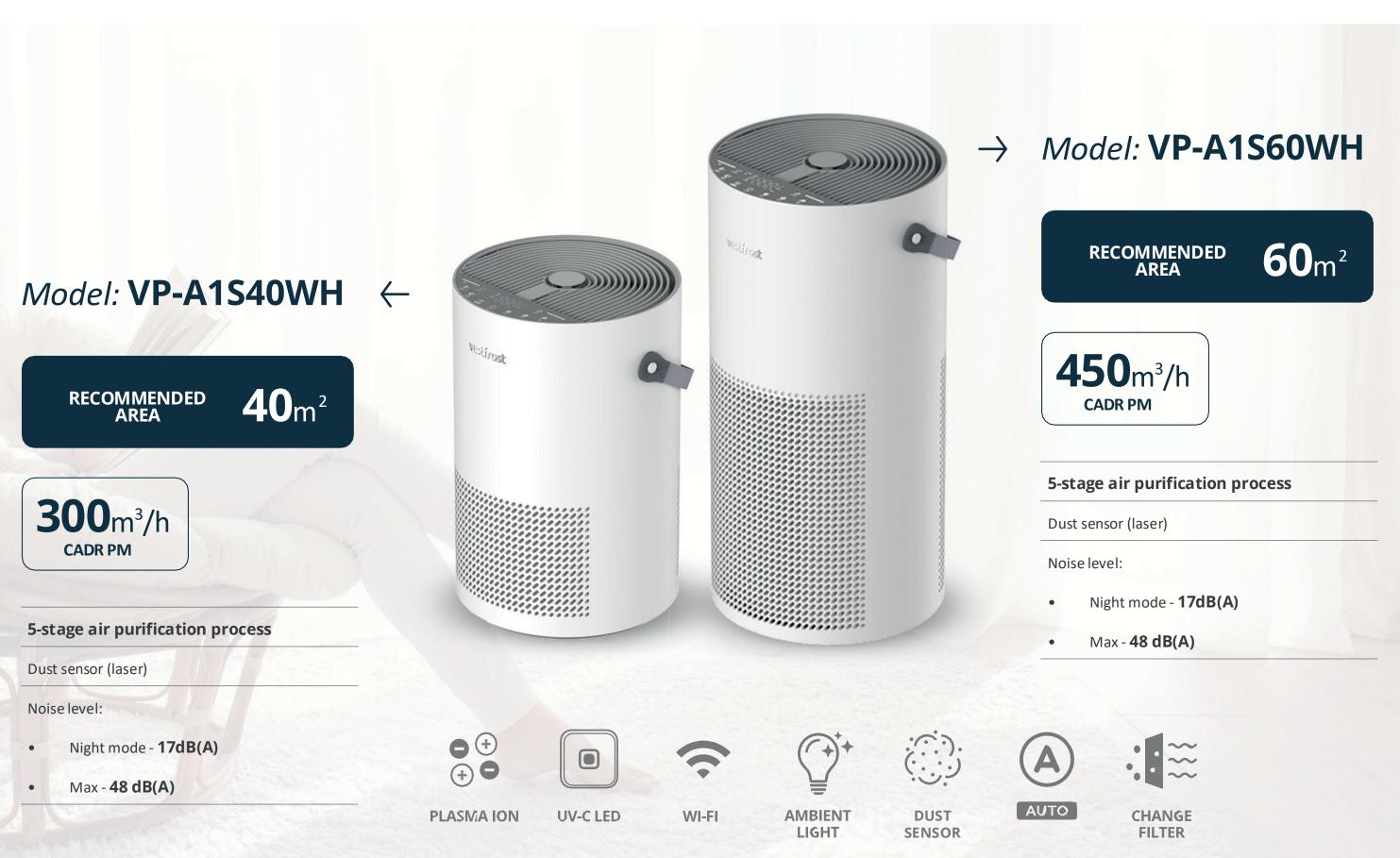
## AIR PURIFIER with fan function vp-B1H50GP





## SMART Air purifiers

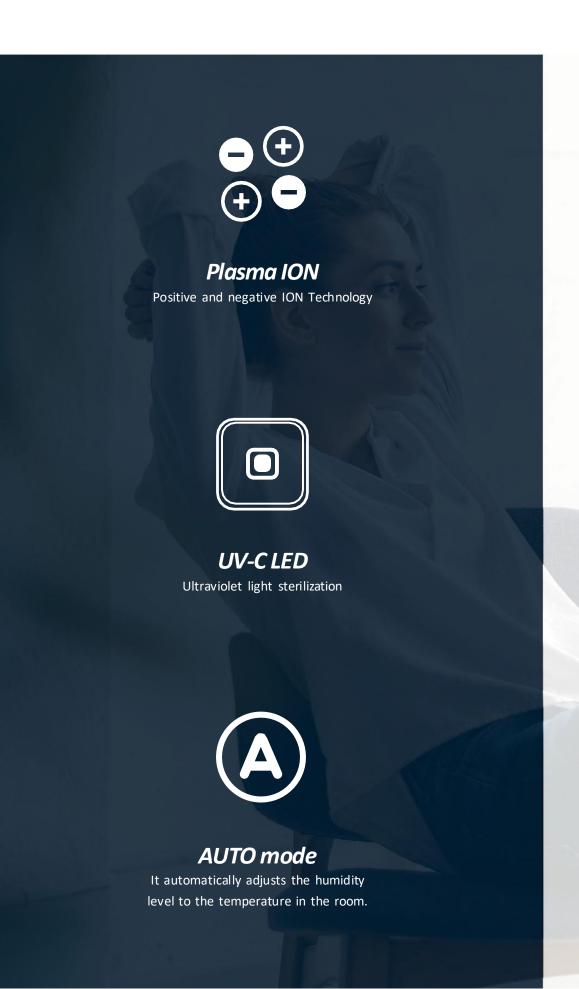




### SMART AIR PURIFIERS With humidifier function



### SMART Air humidifier





- → Basic competitive advantages
  - Humidity and temperature sensors select the appropriate level of air humidity to the temperature in the room
  - **Sterilization** of water and filter with **UVC LED**
  - Plasma ION prevents of the development of black mold
  - Real Auto Program It automatically adjusts the humidity level to the temperature in the room





#### **CORDLESS VACUUM CLEANER** with a mop

#### Inverter Technology

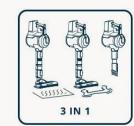
Guarantee efficient operation of the device thanks to high suction power, high efficiency and durability

#### Adjustable telescopic tube

#### Vertical parking

without an additional docking station

#### Mopping









INVERTER 7 levels with a range of 890mm to 1100mm POWERFUL INVERTER MOTOR Working time - up to 120 min MOP **Inverter Technology** 7 LEVELS Removable lithium-Ion battery 24V TELESCOPIC TUBE Battery level indicator Several modes Vacuuming and mopping at the same time Turbo Brush with LED backlight Mopping attachment \* In the Eco mode with nozzles and without its own motor. Actual operating time may vary depending on the power mode, the type of floor and/or accessories used.

### Thank You!



#vestfrosthome